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INFOGRAPHIC

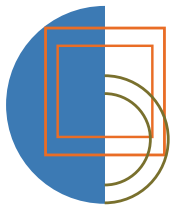
MISMATCHED

PHILANTHROPY'S
RESPONSE

TO THE CALL FOR
RACIAL JUSTICE

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racialequity.org



HOW MUCH FUNDING IS GOING TO RACIAL EQUITY AND RACIAL JUSTICE?

The year 2020 saw mass uprisings against police brutality and racial injustice, along with headlines and press releases announcing dramatic increases in funding for racial equity. **This new report from the Philanthropic Initiative for Racial Equity (PRE) is different from other recent analyses in three ways:**

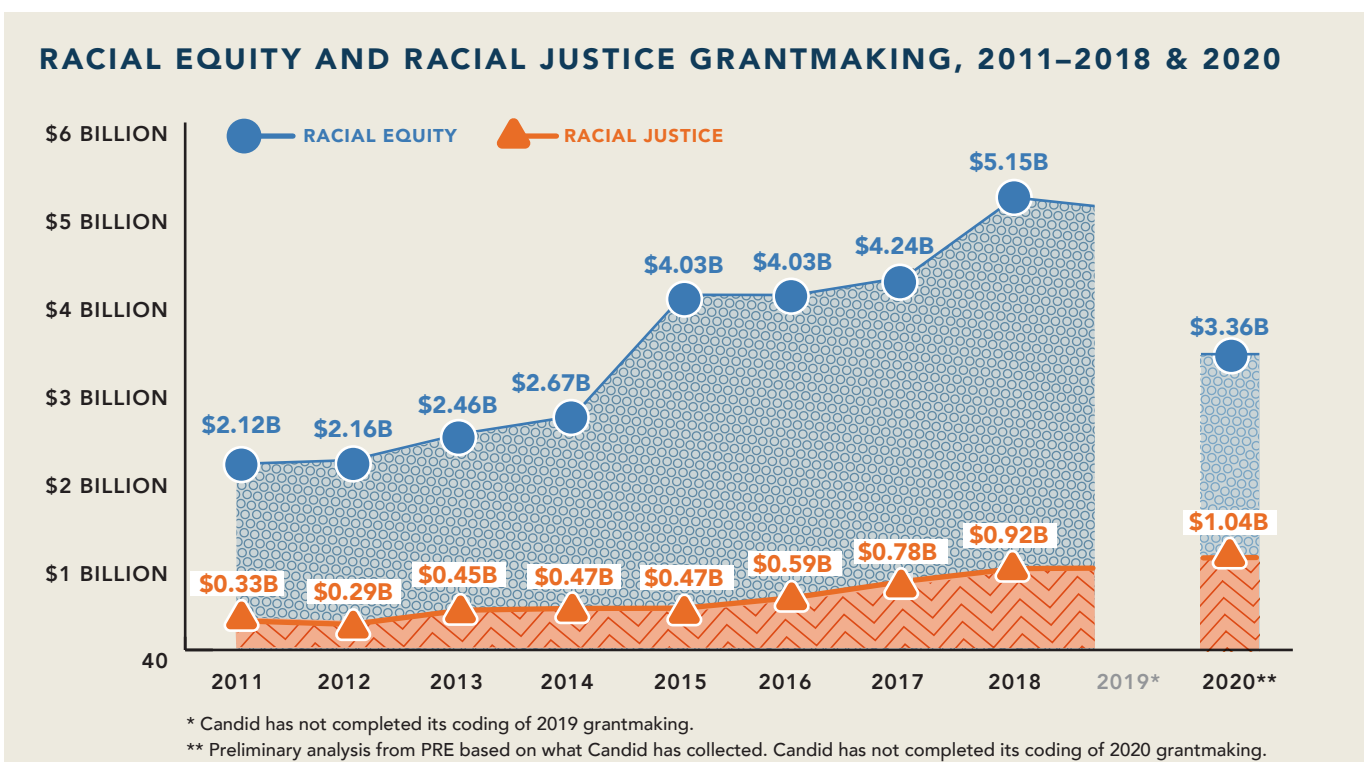
1 Most reports have focused on the dollar amounts *pledged* for racial equity by foundations and corporations. This report looks only at **actual confirmed grants awarded**.

2 This report looks not only at 2020, but also at funding from 2011–2018, allowing for **analysis of trends over time**.

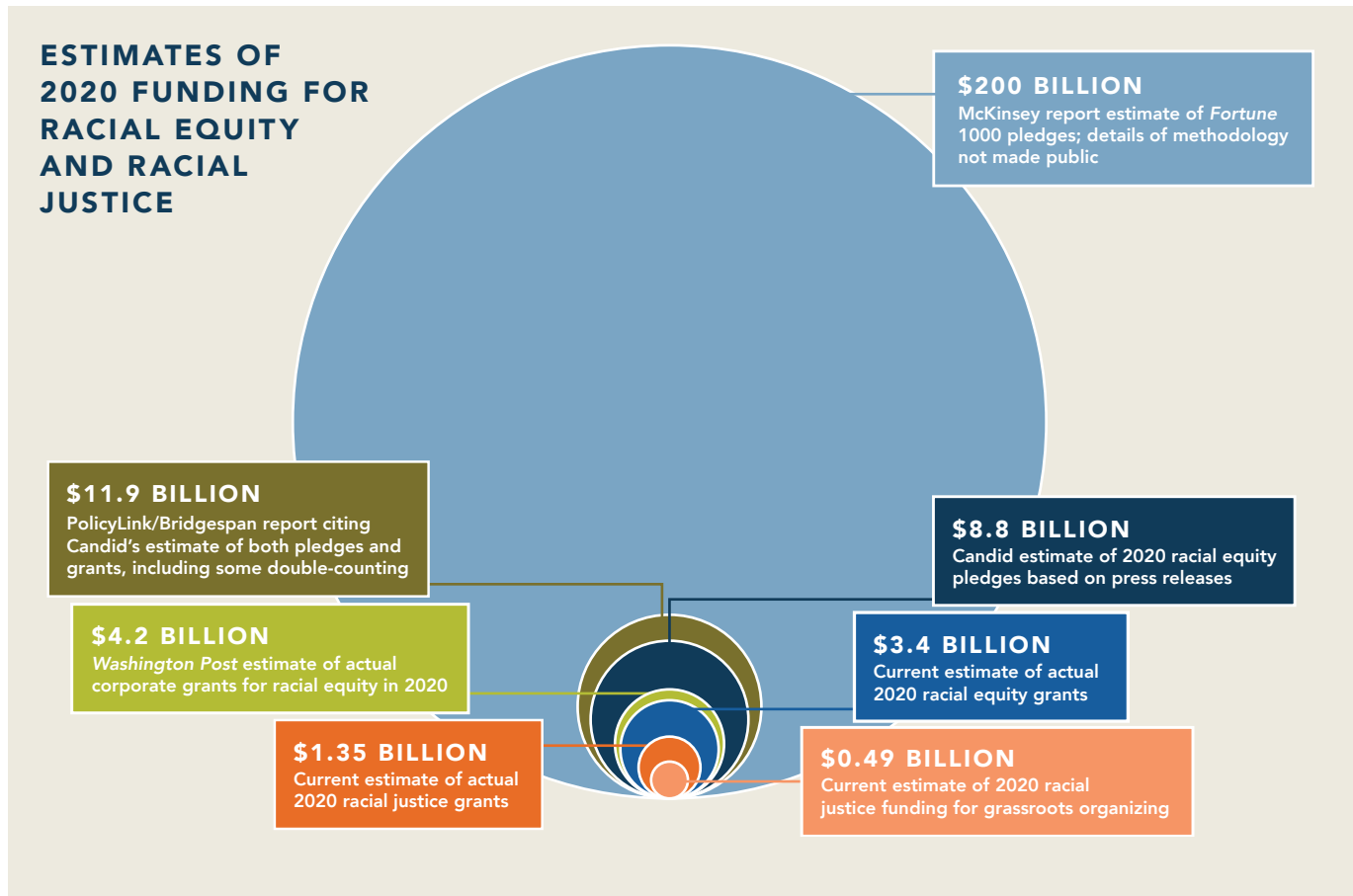
3 This report **distinguishes between funding for racial equity and funding for racial justice**, as shown in the table below.

RACIAL EQUITY	RACIAL JUSTICE
Analyzes data and information about race and ethnicity	Understands and acknowledges racial history
Understands disparities and the reasons they exist	Creates a shared affirmative vision of a fair and inclusive society
Looks at structural root causes of problems	Focuses explicitly on building civic, cultural, economic, and political power by those most impacted
Names race explicitly when talking about problems and solutions	Emphasizes transformative solutions that impact multiple systems

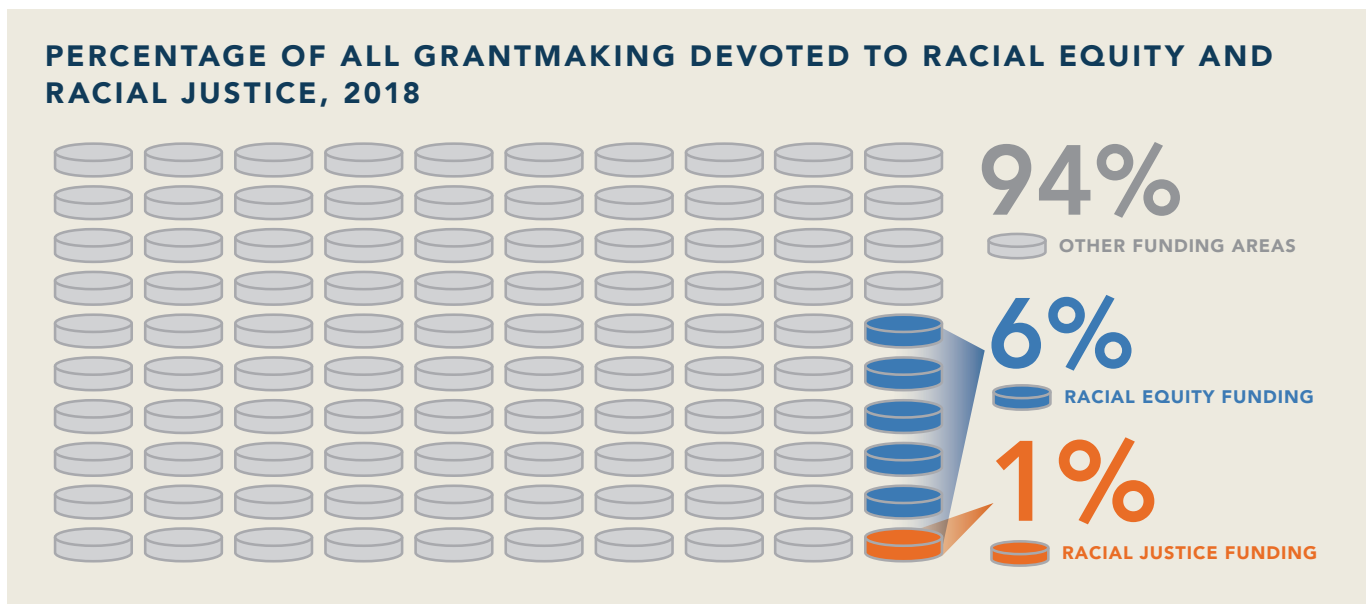
Funding for racial equity was consistently 5 to 10 times as large as funding for racial justice from 2011 to 2018, but both grew steadily during that period.



In 2020, funding for racial equity reached \$3.4 billion, and funding for racial justice reached \$1.07 billion. While these figures are preliminary and likely underestimates, previous estimates of the scale of racial justice giving in 2020 were exaggerated and inaccurate due to incomplete data, double counting, and inclusion of commitments for broad multiyear pledges and internal corporate spending.



Even with the growth in funding, for every dollar awarded by foundations for work in the United States in 2018, only 6 cents went to racial equity work and only a penny to racial justice work.



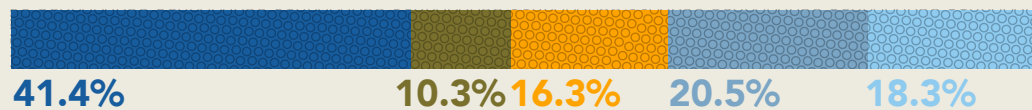
The top subject area funded for racial equity was education—the same as the top subject area funded for foundation funding overall—while the majority of racial justice funding was focused on human rights. Even with the relatively large portion of racial equity funding devoted to education, only 8 percent of the total of \$108 billion in education funding for 2015–2018.

PERCENTAGE OF FUNDING DEVOTED TO TOP SUBJECT AREAS, 2015–2018

ALL FOUNDATION FUNDING



RACIAL EQUITY FUNDING



RACIAL JUSTICE FUNDING



● EDUCATION ● HEALTH ● HUMAN RIGHTS ● COMMUNITY / ECONOMIC DEVELOPMENT ● HUMAN SERVICES

NOTE: Percentages add up to more than 100 percent as the Candid taxonomy allows grants to be coded with more than one subject area.

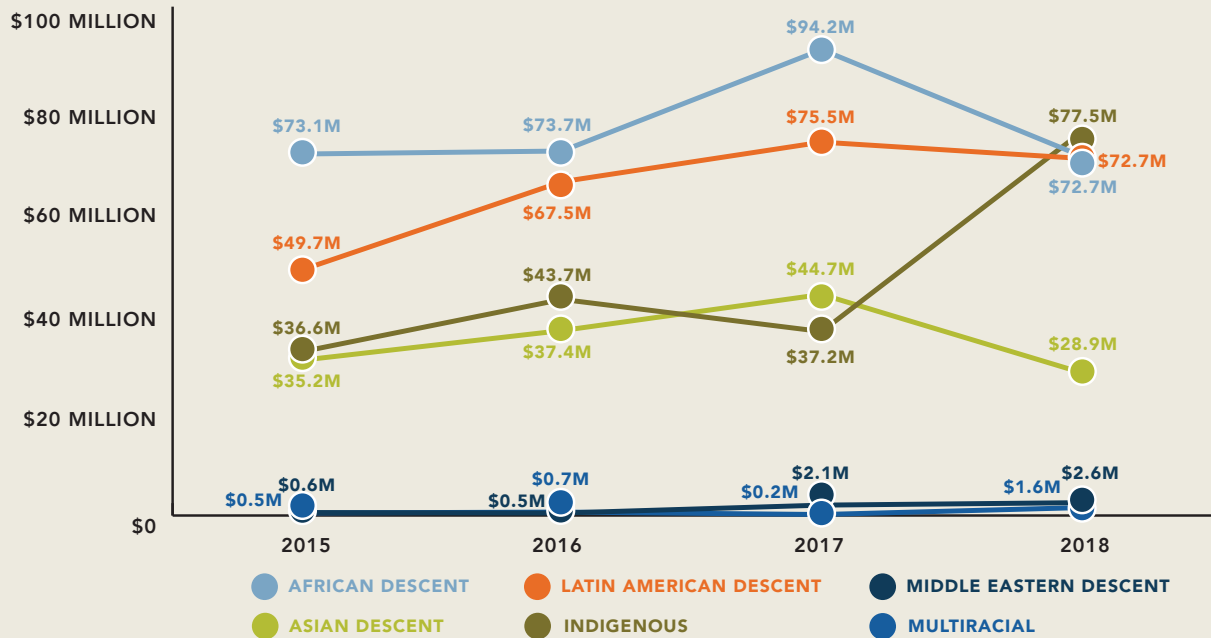
Funding for grassroots organizing for racial equity and justice fluctuated from year to year, but never exceeded \$88.4 million and constituted only about 9.1% of racial justice funding and only 1.4% of racial equity funding. Preliminary data indicate that funding for grassroots organizing was even lower in 2020, both as a percentage of the total and in raw dollar amounts.

PERCENTAGE OF FUNDING DEVOTED TO GRASSROOTS ORGANIZING, 2015–2018



Most funding for racial equity and racial justice was devoted to communities of color broadly. Funding for communities of specific racial/ethnic groups fluctuated from year to year, but no specific community ever received more than \$100 million in racial justice funding.

RACIAL JUSTICE FUNDING BY RACIAL/ETHNIC GROUP, 2015–2018*



*NOTE: Language for each racial/ethnic group is kept in the precise language Candid uses to track funding for specific populations for accuracy, rather than PRE's preferred terminology.

RECOMMENDATIONS



Devote More Resources to Racial Equity and Racial Justice.

Foundations and corporations should increase funding for racial equity and racial justice work that is led by those communities most impacted and still receiving far less than they need.



Sustain Funding for Racial Equity and Racial Justice.

Grantmakers should ensure that their racial equity and justice funding is set up for sustainable impact, both within their institutions and for movements, by establishing long-term horizons and giving multiyear general operating support for racial justice groups.



Engage Communities of Color and Movements in Strategy and Funding Decisions.

Funders should develop systems and mechanisms to maximize the participation, input, and leadership of communities of color and movements in the design and fulfillment of their strategic thinking and grantmaking priorities.



Fund Transformational Change Beyond an Equity Framework.

Funders should assess their grantmaking using the rubrics for racial equity and racial justice. If your portfolio is exclusively or primarily focused on racial equity, then develop a complementary racial justice strategy to support organizations building power of communities of color and working for long-term systemic change.



Improve Data About Racial Equity and Racial Justice Grantmaking.

Report on grants in a timely and transparent manner, providing grants-level detail that uses clear and explicit definitions of racial equity and racial justice. Philanthropy-serving organizations and research organizations should support this work by adopting and disseminating clear definitions of racial equity grants and racial justice grants. Engage grantees in determining the data collection that will be the most useful.